

REP HEADLINE# 0067045 TRF# E:063070
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 08.47
 CHANGES ** WFLA-TV ***

ADV # _____ ADV. NAME POLI/R ROMNEY/R/PRE/US REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME AMERICAN RAMPAGE PRODUCTIONS BUYER NAME STEPHANIE KINCAID
 138 CONANT STREET SALES PRSN WA- MEGHAN MCGARR (H)
 BEVERLY, MA 01915
 ORDER # _____ CONTRACT # 6367045 CLASS: NATL. _____ LOCAL _____ REGIONAL _____
 PRDCT ROMNEY FOR PRESIDENT EST#24 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT16/12 OCT16/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT15/12 08.47

REP: CREDIT
 SPOTS CANCELED ON LN'S 34 AND 43
 NEW TTL \$122,410
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ROMNEY FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
34	S		330P-700P	30		\$450.00	10/13	10/13	0		SAT	0
PROGRAM : COLLEGE FTBL												
CON COM1: COLLEGE FTBL												
43	S		700P-815P	30		\$3,400.00	10/14	10/14	1		SUN	1
PROGRAM : FTBL NIGHT IN AMERICA												
CON COM1: FTBL NIGHT IN AMERICA												

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 24

NOV 01 2012
 10/16/12 TCC

REP HEADLINE# 607015 TRF# E:063670
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT15/12 08.47
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12	122410.00											
CONTRACT TOTAL												122410.00
TOTAL SPOTS												92

MARKET TOTALS \$725,250 WFLA 21% WFTS 26% WTSP 21% WTVT 22% WTOG 1% WTTA 1% WMOR 1%
 WMOX 0% WXPX 0% WWSB 7% CABL 0%

SHARES ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 806 Issue 2



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Mitt Romney/ R/ President/ US	Submission Cost: 122410	Campaign Ref: E:063670450
Buyer: US	Client/Product/Estimate: . / 124	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06367045
Est/PO Number: 06367045	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Romney For President	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
1	M-F 7a Today Show MT.....	03	900	30 Comme	Nbr of Spots	4	4	3600
2	M-F 7a Today Show ..WTF..	03	900	30 Comme	Nbr of Spots	6	6	5400
3	M-F 12p Today Show III MT.....	03	200	30 Comme	Nbr of Spots	2	2	400
4	M-F 12p Today Show III ..WTF..	03	200	30 Comme	Nbr of Spots	3	3	600
5	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme	Nbr of Spots	2	2	800
6	M-F 1p Days Of Our Lives ..WTF..	03	400	30 Comme	Nbr of Spots	3	3	1200
7	M-F 2p Rachael Ray MT.....	03	250	30 Comme	Nbr of Spots	2	2	500
8	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots	3	3	750
9	M-F 3p Doctors MT.....	03	450	30 Comme	Nbr of Spots	2	2	900
10	M-F 3p Doctors	03	450	30	Nbr of Spots	3	3	1350
Weekly Totals:					Total Spots(Ord Spots)	52	40	92

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 806 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Mitt Romney/ R/ President/ US	Submission Cost: 122410	Campaign Ref: E:063670450
Buyer: US	Client/Product/Estimate: . / /24	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06367045
Est./PO Number: 06367045	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
11	M-F 5p News MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
12	M-F 5p News ..WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
13	M-F 530p News MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
14	M-F 530p News ..WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
15	M-Su 11p News MT.....	03	1250	30 Comme	Nbr of Spots	4	4	5000
16	M-Su 11p News ..WTF..	03	1250	30 Comme	Nbr of Spots	6	6	7500
17	M-F 1135p ET / 1035p CT Tonight Show MT.....	03	650	30 Comme	Nbr of Spots	2	2	1300
18	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	650	30 Comme	Nbr of Spots	3	3	1950
20	Fri 10p ET / 9p CT Dateline NBC FridayF..	03	3000	30 Comme	Nbr of Spots	2	2	6000
21	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots	2	2	1000
22	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots	2	2	600
Weekly Totals: Total Spots(Ord Spots)					52	40	92	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 806 Issue 2

News Channel 8
on your side

MeTV

TBO.com
Tampa Bay Online

WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	122410	Campaign Ref:	E:063670450
Buyer:	US	Client/Product/Estimate:	J./J24	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06367045
Est./PO Number:	06367045	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
23	Sat 7p Entertainment TonightS	03	650	30 Comme	Nbr of Spots 1		1	650
24	Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots 2		2	1000
25	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots 2		2	600
26	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots 1		1	750
27	Sun 7p ET / 6p CT Football Night In AmericaS	03	3400	30 Comme	Nbr of Spots 1		1	3400
28	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	Nbr of Spots 2		2	20000
29	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme	Nbr of Spots 2		2	7200
30	M-F 6a News MT.....	01	1450	30 Comme	Nbr of Spots 4		4	5800
31	M-F 9a Today Show II MT.....	01	1040	30 Comme	Nbr of Spots 4		4	4160
32	M-F 6p News MT.....	01	2250	30 Comme	Nbr of Spots 4		4	9000
33	M-F 7p News MT.....	01	2000	30 Comme	Nbr of Spots 4		4	8000
Weekly Totals: Total Spots(Ord Spots)					52	40	92	

Local

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 806 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Mitt Romney/ R/ President/ US	Submission Cost: 122410	Campaign Ref: E:063670450
Buyer: US	Client/Product/Estimate: . / . / 24	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06367045
Est./PO Number: 06367045	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
34	M-F 730p Entertainment Tonight MT	01	2000	30 Comme		2	2	4000
35	Sun 10a Meet The PressS	01	5000	30 Comme	1		1	5000
36	Sun 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Comme	1		1	5000
Weekly Totals: Total Spots(Ord Spots)					52	40	92	

Grand Totals		Month 10 Weeks: 4	
		10/08	10/15
Totals		52	40
Spots	92		
Cost	122410	75350	47060

Grand Totals:	Spots: 92
	Gross Total: 122,410.00
	Commission: 18,361.50
	Net Total: 104,048.50

ADV # _____ ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME AMERICAN FANCLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET
 BEVERLY, MA 01915

ORDER # _____ CONTRACT # 6367045 CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT ROMNEY FOR PRESIDENT EST#24 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT10/12 OCT16/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT11/12 16.26

REP: REVISION 10/11
 RATE CHANGE LN'S 1,5,19,21,23,40,42
 SPOTS CANCELED LN'S 2,6,20,22,24,30,35-36,44
 NEW TTL \$127,610
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ROMNEY FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	R		600A-700A	30		\$1,450.00	10/15	10/16	4		M-TU	4

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 24

PROGRAM : TODAY 6A
 CON COM1 : TODAY 6A
 2 S 600A-700A 30 \$700.00 10/10 10/12 0 W-F 0
 PROGRAM : TODAY 6A
 CON COM1 : TODAY 6A

9/11/11

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT11/12 16.26
CHANGES
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	R		900A-1000A	30		\$1,040.00	10/15	10/16	4		M-TU	4
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
6	S		900A-1000A	30		\$550.00	10/10	10/12	0		W-F	0
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
19	R		600P-630P	30		\$2,250.00	10/15	10/16	4		M-TU	4
PROGRAM : 6P NEWS												
CON COM1: 6P NEWS												
20	S		600P-630P	30		\$1,200.00	10/10	10/12	0		W-F	0
PROGRAM : 6P NEWS												
CON COM1: 6P NEWS												
21	R		700P-730P	30		\$2,000.00	10/15	10/16	4		M-TU	4
PROGRAM : 7P NEWS												
CON COM1: 7P NEWS												
22	S		700P-730P	30		\$1,000.00	10/10	10/12	0		W-F	0
PROGRAM : 7P NEWS												
CON COM1: 7P NEWS												
23	R		730P-800P	30		\$2,000.00	10/15	10/16	2		M-TU	2
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
24	S		730P-800P	30		\$1,000.00	10/10	10/12	0		W-F	0
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
30	S		900P-1000P	30		\$3,400.00	10/12	10/12	0		FRI	0
PROGRAM : GRIMM												
CON COM1: GRIMM												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35		S	600P-630P	30		\$700.00	10/13	10/13	0		SAT	0
PROGRAM : SAT 6P NEWS												
CON COM1: SAT 6P NEWS												
36		S	630P-700P	30		\$2,500.00	10/13	10/13	0		SAT	0
PROGRAM : SAT 630P NEWS												
CON COM1: SAT 630P NEWS												
40		R	1000A-1100A	30		\$5,000.00	10/14	10/14	1		SUN	1
PROGRAM : MEET PRESS												
CON COM1: MEET PRESS												
42		R	630P-700P	30		\$5,000.00	10/14	10/14	1		SUN	1
PROGRAM : SUN 630P NEWS												
CON COM1: SUN 630P NEWS												
44		S	815P-1130P	30		10000.00	10/14	10/14	2		SUN	2
PROGRAM : NBC SUN FTBL												
CON COM1: NBC SUN FTBL												
OCT/12 127610.00												

CONTRACT TOTAL 127610.00
 TOTAL SPOTS 97

MARKET TOTALS \$725,250 WFLA 21% WTSP 21% WTVT 22% WTOG 1% WTTA 1% WMOR 1%
 WMOX 0% WXPX 0% WWSB 7% CABL 0%

SHARES ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 804 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	122410	Campaign Ref:	E:063670450
Buyer:	US	Client/Product/Estimate:	1/124	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06367045
Est./PO Number:	06367045	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Romney For President	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
1	M-F 7a Today Show MT.....	03	900	30 Comme	Nbr of Spots	4	4	3600
2	M-F 7a Today Show ..WTF..	03	900	30 Comme	Nbr of Spots	6	6	5400
3	M-F 12p Today Show III MT.....	03	200	30 Comme	Nbr of Spots	2	2	400
4	M-F 12p Today Show III ..WTF..	03	200	30 Comme	Nbr of Spots	3	3	600
5	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme	Nbr of Spots	2	2	800
6	M-F 1p Days Of Our Lives ..WTF..	03	400	30 Comme	Nbr of Spots	3	3	1200
7	M-F 2p Rachael Ray MT.....	03	250	30 Comme	Nbr of Spots	2	2	500
8	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots	3	3	750
9	M-F 3p Doctors	03	450	30 Comme	Nbr of Spots	2	2	900
Weekly Totals: Total Spots(Ord Spots)					52	40	92	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 804 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 122410	Campaign Ref: E:063670450
Buyer: ..	Client/Product/Estimate: .1/24	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06367045
Est./PO Number: 06367045	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
10	M-F 3p Doctors ..WTF..	03	450	30 Comme	Nbr of Spots	3	3	1350
11	M-F 5p News MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
12	M-F 5p News ..WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
13	M-F 530p News MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
14	M-F 530p News ..WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
15	M-Su 11p News MT.....	03	1250	30 Comme	Nbr of Spots	4	4	5000
16	M-Su 11p News ..WTF..	03	1250	30 Comme	Nbr of Spots	6	6	7500
17	M-F 1135p ET / 1035p CT Tonight Show MT.....	03	650	30 Comme	Nbr of Spots	2	2	1300
18	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	650	30 Comme	Nbr of Spots	3	3	1950
20	Fri 10p ET / 9p CT Dateline NBC Friday	03	3000	30 Comme	Nbr of Spots	2	2	6000
Weekly Totals: Total Spots(Ord Spots)					52	40	92	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 804 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 122410	Campaign Ref: E:063670450
Buyer: US	Client/Product/Estimate: / / 24	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06367045
Est./PO Number: 06367045	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
21	Sat 7a Today Show S	03	500	30 Comme	Nbr of Spots	2	2	1000
22	Sat 9a News S	03	300	30 Comme	Nbr of Spots	2	2	600
23	Sat 7p Entertainment Tonight S	03	650	30 Comme	Nbr of Spots	1	1	650
24	Sun 8a Today Show S	03	500	30 Comme	Nbr of Spots	2	2	1000
25	Sun 9a News S	03	300	30 Comme	Nbr of Spots	2	2	600
26	Sun 6p News S	03	750	30 Comme	Nbr of Spots	1	1	750
27	Sun 7p ET / 6p CT Football Night In America S	03	3400	30 Comme	Nbr of Spots	1	1	3400
28	Sun 815p ET / 715p CT NBC Sunday Night Football S	03	10000	30 Comme	Nbr of Spots	2	2	20000
29	Wed 9p ET / 8p CT Law & Order SVU W	03	3600	30 Comme	Nbr of Spots	2	2	7200
30	M-F 6a News	01	1450	30	Nbr of Spots	4	4	5800
Weekly Totals:					Total Spots(Ord Spots)	52	40	92

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 804 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 122410	Campaign Ref: E 063670450
Buyer: US	Client/Product/Estimate: / 124	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06367045
Est./PO Number: 06367045	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
31	M-F 9a Today Show II MT.....	01	1040	30 Comme	Nbr of Spots	4	4	4160
32	M-F 6p News MT.....	01	2250	30 Comme	Nbr of Spots	4	4	9000
33	M-F 7p News MT.....	01	2000	30 Comme	Nbr of Spots	4	4	8000
34	M-F 730p Entertainment Tonight MT.....	01	2000	30 Comme	Nbr of Spots	2	2	4000
35	Sun 10a Meet The PressS	01	5000	30 Comme	Nbr of Spots	1	1	5000
36	Sun 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Comme	Nbr of Spots	1	1	5000
Weekly Totals: (Total Spots(Ord Spots))					52	40	92	

Grand Totals			
Totals	10/08	Month 10 Weeks: 4	10/15
Spots 92	52	52	40
Cost 122410	75350	75350	47060

Grand Totals: Spots: 92

Gross Total:	122,410.00
Commission:	18,361.50
Net Total:	104,048.50

OCT8/12 20.57
*** WFLA-TV ***

3

REP HEADLINE# C367045
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 20.57
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/10	10/12	6		W-F	6
5			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30	1	\$550.00	10/15	10/16	4		M-TU	4
6			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30	1	\$550.00	10/10	10/12	6		W-F	6
7			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/15	10/16	2		M-TU	2
8			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/10	10/12	3		W-F	3
9			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	10/15	10/16	2		M-TU	2
10			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	10/10	10/12	3		W-F	3
11			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/15	10/16	2		M-TU	2
12			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/10	10/12	3		W-F	3

REP HEADLINE# 6340005
 *** ORIGINAL NEWS# ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 20.57
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/15	10/16	2		M-TU	2
14			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/10	10/12	3		W-F	3
15			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/15	10/16	2		M-TU	2
16			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/10	10/12	3		W-F	3
17			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/15	10/16	2		M-TU	2
18			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/10	10/12	3		W-F	3
19			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/15	10/16	4		M-TU	4
20			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/10	10/12	6		W-F	6
21			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/15	10/16	4		M-TU	4

REP HEADLINE# 6307345
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT8/12 20.57
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,000.00	10/10	10/12	6		W-F	6
23			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/15	10/16	2		M-TU	2
24			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/10	10/12	3		W-F	3
25			1100P-1130P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$1,250.00	10/15	10/16	4		M-TU	4
26			1100P-1130P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$1,250.00	10/10	10/12	6		W-F	6
27			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$650.00	10/15	10/16	2		M-TU	2
28			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$650.00	10/10	10/12	3		W-F	3
29			900P-1000P PROGRAM : LAW AND ORDER SVU CON COM1: LAW AND ORDER SVU	30	✓	\$3,600.00	10/10	10/12	2		W-F Wed	2
30			900P-1000P PROGRAM : GRIMM CON COM1: GRIMM	30	✓	\$3,400.00	10/12	10/12	2		FRI	2

OCT8/12 20.57
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
31			1000P-1100P	30		\$3,000.00	10/12	10/12	2		FRI	2
PROGRAM : DATELINE												
CON COM1: DATELINE												
32			700A-900A	30		\$500.00	10/13	10/13	2		SAT	2
PROGRAM : SAT TODAY												
CON COM1: SAT TODAY												
33			900A-1000A	30		\$300.00	10/13	10/13	2		SAT	2
PROGRAM : SAT 9A NEWS												
CON COM1: SAT 9A NEWS												
34			330P-700P	30		\$450.00	10/13	10/13	4		SAT	4
PROGRAM : COLLEGE FTBL												
CON COM1: COLLEGE FTBL												
35			600P-630P	30		\$700.00	10/13	10/13	1		SAT	1
PROGRAM : SAT 6P NEWS												
CON COM1: SAT 6P NEWS												
36			630P-700P	30		\$2,500.00	10/13	10/13	1		SAT	1
PROGRAM : SAT 630P NEWS												
CON COM1: SAT 630P NEWS												
37			700P-800P	30		\$650.00	10/13	10/13	1		SAT	1
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
38			800A-900A	30		\$500.00	10/14	10/14	2		SUN	2
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												
39			900A-1000A	30		\$300.00	10/14	10/14	2		SUN	2
PROGRAM : SUN 9A NEWS												
CON COM1: SUN 9A NEWS												

REP HEADLINE# 6357045
 *** ORIGINAL KEY#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 20.57
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			1000A-1100A	30		\$1,400.00	10/14	10/14	1		SUN	1
PROGRAM : MEET PRESS CON COM1: MEET PRESS												
41			600P-630P	30		\$750.00	10/14	10/14	1		SUN	1
PROGRAM : SUN 6P NEWS CON COM1: SUN 6P NEWS												
42			630P-700P	30		\$2,500.00 5000	10/14	10/14	1		SUN	1
PROGRAM : SUN 630P NEWS CON COM1: SUN 630P NEWS												
43			700P-815P	30		\$3,400.00	10/14	10/14	2		SUN	2
PROGRAM : FTBL NIGHT IN AMERICA CON COM1: FTBL NIGHT IN AMERICA												
44			815P-1130P	30		10000.00	10/14	10/14	3		SUN	3
PROGRAM : NBC SUN FTBL CON COM1: NBC SUN FTBL												
OCT/12 150050.00												
CONTRACT TOTAL												150050.00
TOTAL SPOTS												129

MARKET TOTALS \$725,200 WFLA 21% WFTS 26% WTSP 21% WTVT 22% WTOG 1% WTTA 1% WMOR 1%
 SHARES ACCURATE WMOX 0% WXPX 0% WWSB 7% CABL 0%

SVC- NSI
 DEMOS- RA35+*

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 802 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 81450	Campaign Ref: E:063670450
Buyer: "	Client/Product/Estimate: 1/24	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06367045
Est./PO Number: 06367045	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Romney For President	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
1	M-F 7a Today Show MT.....	03	900	30 Comme	Nbr of Spots	4	4	3600
2	M-F 7a Today Show ..WTF..	03	900	30 Comme	Nbr of Spots	6	6	5400
3	M-F 12p Today Show III MT....	03	200	30 Comme	Nbr of Spots	2	2	400
4	M-F 12p Today Show III ..WTF..	03	200	30 Comme	Nbr of Spots	3	3	600
5	M-F 1p Days Of Our Lives MT....	03	400	30 Comme	Nbr of Spots	2	2	800
6	M-F 1p Days Of Our Lives ..WTF..	03	400	30 Comme	Nbr of Spots	3	3	1200
7	M-F 2p Rachael Ray MT....	03	250	30 Comme	Nbr of Spots	2	2	500
8	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots	3	3	750
9	M-F 3p Doctors	03	450	30 Comme	Nbr of Spots	2	2	900
Weekly Totals:					Total Spots(Ord Spots)	50	22	72

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 802 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 81450	Campaign Ref: E:063670450
Buyer: ..	Client/Product/Estimate: . / 124	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06367045
Est./PO Number: 06367045	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
10	M-F 3p Doctors ..WTF..	03	450	30 Comme	Nbr of Spots	3	3	1350
11	M-F 5p News MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
12	M-F 5p News ..WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
13	M-F 530p News MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
14	M-F 530p News ..WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
15	M-Su 11p News MT.....	03	1250	30 Comme	Nbr of Spots	4	4	5000
16	M-Su 11p News ..WTF..	03	1250	30 Comme	Nbr of Spots	6	6	7500
17	M-F 1135p ET / 1035p CT Tonight Show MT.....	03	650	30 Comme	Nbr of Spots	2	2	1300
18	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	650	30 Comme	Nbr of Spots	3	3	1950
20	Fri 10p ET / 9p CT Dateline NBC Friday	03	3000	30 Comme	Nbr of Spots	2	2	6000
Weekly Totals:					Total Spots(Ord Spots)	50	22	72

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 802 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 81450	Campaign Ref: E:063670450
Buyer: US	Client/Product/Estimate: / 1/24	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06367045
Est/PO Number: 06367045	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
21	Sat 7a Today ShowS	03	500	30 Comme	Nbr of Spots	2	2	1000
22	Sat 9a NewsS	03	300	30 Comme	Nbr of Spots	2	2	600
23	Sat 7p Entertainment TonightS	03	650	30 Comme	Nbr of Spots	1	1	650
24	Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots	2	2	1000
25	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots	2	2	600
26	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	750
27	Sun 7p ET / 6p CT Football Night In AmericaS	03	3400	30 Comme	Nbr of Spots	1	1	3400
28	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	Nbr of Spots	2	2	20000
29	Wed 9p ET / 8p CT Law & Order SVU W.....	03	3600	30 Comme	Nbr of Spots	2	2	7200
Weekly Totals: Total Spots(Ord Spots)					50	22	72	

Grand Totals

		Month 10 Weeks: 4	
Totals		10/08	10/15
Spots	72	50	22
Cost	81450	63350	18100

Grand Totals:

Spots:	72
Gross Total:	81,450.00
Commission:	12,217.50
Net Total:	69,232.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Mitt Romney/ R/ President/ U
PROD: Romney For President

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
10/28/12 E:063670450
WFLA
INVOICE NUMBER 0100033251
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/08/12-10/21/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /24
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION			
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT	
M-F 7a Today Show						*WFLA	:30 Commercial				
900.00	1	4		10/15	MO	07:29A	30 2012MRFP141	900.00			
				10/15	MO	08:29A	30 2012MRFP131	900.00			
				10/16	TU	07:56A	30 2012MRFP140	900.00			
				10/16	TU	08:26A	30 2012MRFP141	900.00			
900.00	2	6		10/10	WE	07:56A	30 2012MRFP137	900.00			
				10/10	WE	08:58A	30 2012MRFP137	900.00			
				10/11	TH	07:26A	30 2012MRFP137	900.00			
				10/11	TH	08:58A	30 2012MRFP137	900.00			
				10/12	FR	07:23A	30 2012MRFP131	900.00			
				10/12	FR	08:29A	30 2012MRFP140	900.00			
M-F 12p Today Show III						*WFLA	:30 Commercial				
200.00	3	2		10/15	MO	12:51P	30 2012MRFP131	200.00			
				10/16	TU	12:29P	30 2012MRFP131	200.00			
200.00	4	3		10/10	WE	12:27P	30 2012MRFP137	200.00			
				10/11	TH	12:29P	30 2012MRFP137	200.00			
				10/12	FR	12:28P	30 2012MRFP141	200.00			
M-F 1p Days Of Our Lives						*WFLA	:30 Commercial				
400.00	5	2		10/15	MD	01:42P	30 2012MRFP140	400.00			
				10/16	TU	01:45P	30 2012MRFP131	400.00			
400.00	6	3		10/10	WE	01:30P	30 2012MRFP137	400.00			
				10/11	TH	01:31P	30 2012MRFP137	400.00			
				10/12	FR	01:28P	30 2012MRFP131	400.00			
M-F 2p Rachael Ray						*WFLA	:30 Commercial				
250.00	7	2		10/15	MO	02:26P	30 2012MRFP141	250.00			
				10/16	TU	02:37P	30 2012MRFP140	250.00			
250.00	8	3		10/10	WE	02:54P	30 2012MRFP137	250.00			
				10/11	TH	02:43P	30 2012MRFP137	250.00			

*** Continued ***

PERIOD COST 122,410.00

92 Total Units		Debits	.00
ACTUAL GROSS BILLING	122,410.00	Credits	.00
AGENCY COMMISSION	18,361.50		.00
NET DUE	104,048.50	TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Mitt Romney/ R/ President/ U
PRODUCT Romney For President

INVOICE NUMBER 0100033251
BROADCAST MONTH 10/01/2012 - 10/28
AMOUNT DUE 104,048.50

REMIT TO:

*00164

000134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000134029 00000100033251 010404850 4



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Mitt Romney/ R/ President/ U
PROD: Romney For President

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:063670450
WFLA
INVOICE NUMBER 0100033251
PAGE 2
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/08/12-10/21/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: . / . /24
Desc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 3p Doctors			10/12	FR	02:37P	30	2012MRFP131		250.00
	450.00	9 2			*WFLA	:30	Commercial		
			10/15	MO	03:54P	30	2012MRFP131		450.00
	450.00	10 3	10/16	TU	03:54P	30	2012MRFP141		450.00
			10/10	WE	03:59P	30	2012MRFP137		450.00
			10/11	TH	03:14P	30	2012MRFP137		450.00
			10/12	FR	03:13P	30	2012MRFP140		450.00
M-F 5p News					*WFLA	:30	Commercial		
	900.00	11 2	10/15	MO	05:24P	30	2012MRFP131		900.00
			10/16	TU	05:21P	30	2012MRFP131		900.00
	900.00	12 3	10/10	WE	05:29P	30	2012MRFP137		900.00
			10/11	TH	05:21P	30	2012MRFP137		900.00
			10/12	FR	05:24P	30	2012MRFP141		900.00
M-F 530p News					*WFLA	:30	Commercial		
	900.00	13 2	10/15	MO	05:54P	30	2012MRFP140		900.00
			10/16	TU	05:45P	30	2012MRFP131		900.00
	900.00	14 3	10/10	WE	05:59P	30	2012MRFP137		900.00
			10/11	TH	05:57P	30	2012MRFP137		900.00
			10/12	FR	05:59P	30	2012MRFP131		900.00
M-Su 11p News					*WFLA	:30	Commercial		
	1250.00	15 4	10/15	MO	11:23P	30	2012MRFP141		1250.00
			10/15	MO	11:30P	30	2012MRFP131		1250.00
			10/16	TU	11:24P	30	2012MRFP140		1250.00
	1250.00	16 6	10/16	TU	11:29P	30	2012MRFP141		1250.00
			10/10	WE	11:13P	30	2012MRFP137		1250.00
			10/10	WE	11:22P	30	2012MRFP137		1250.00
			10/11	TH	11:00P	30	2012MRFP137		1250.00
			10/11	TH	11:24P	30	2012MRFP137		1250.00
			10/12	FR	10:59P	30	2012MRFP141		1250.00
			10/12	FR	11:33P	30	2012MRFP131		1250.00
M-F 1135p ET / 1035p CT Tonight					*WFLA	:30	Commercial		
	650.00	17 2	10/15	MO	12:29A	30	2012MRFP131		650.00
			10/16	TU	11:48P	30	2012MRFP131		650.00
	650.00	18 3	10/10	WE	12:22A	30	2012MRFP137		650.00
			10/11	TH	12:31A	30	2012MRFP137		650.00
			10/12	FR	12:31A	30	2012MRFP131		650.00
Fri 10p ET / 9p CT Dateline					*WFLA	:30	Commercial		
	3000.00	20 2	10/12	FR	10:11P	30	2012MRFP131		3000.00
			10/12	FR	10:29P	30	2012MRFP140		3000.00
Sat 7a Today Show					*WFLA	:30	Commercial		
	500.00	21 2	10/13	SA	07:23A	30	2012MRFP140		500.00
			10/13	SA	07:28A	30	2012MRFP141		500.00
Sat 9a News					*WFLA	:30	Commercial		
	300.00	22 2	10/13	SA	09:09A	30	2012MRFP131		300.00
			10/13	SA	09:53A	30	2012MRFP131		300.00
Sat 7p Entertainment Tonight					*WFLA	:30	Commercial		
	650.00	23 1	10/13	SA	07:58P	30	2012MRFP140		650.00

*** Continued ***

PERIOD COST	122,410.00	92 Total Units		Debits	.00
		ACTUAL GROSS BILLING	122,410.00	Credits	.00
		AGENCY COMMISSION	18,361.50	TOTAL RECONCILING	.00
		NET DUE	104,048.50		

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Mitt Romney/ R/ President/ U
PROD: Romney For President

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:063670450
WFLA
INVOICE NUMBER 0100033251
PAGE 3
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/08/12-10/21/12
Standard 8 Broadcast Month
TERMS: NET 30 DAYS

REF#: . / . /24
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
Sun 8a Today Show	500.00	24	2	10/14	SU	08:25A	30 2012MRFP141 :30 Commercial	500.00		
				10/14	SU	08:29A	30 2012MRFP131	500.00		
Sun 9a News	300.00	25	2	10/14	SU	09:53A	30 2012MRFP131 :30 Commercial	300.00		
				10/14	SU	09:59A	30 2012MRFP140	300.00		
Sun 6p News	750.00	26	1	10/14	SU	05:59P	30 2012MRFP141 :30 Commercial	750.00		
Sun 7p ET / 6p CT Football Nig	3400.00	27	1	10/14	SU	07:17P	30 2012MRFP131 :30 Commercial	3400.00		
Sun 815p ET / 715p CT N8C Sund	10000.00	28	2	10/14	SU	08:20P	30 2012MRFP131 :30 Commercial	10000.00		
				10/14	SU	10:51P	30 2012MRFP140	10000.00		
Wed 9p ET / 8p CT Law & Order	3600.00	29	2	10/10	WE	09:18P	30 2012MRFP137 :30 Commercial	3600.00		
				10/10	WE	09:42P	30 2012MRFP137	3600.00		
M-F 6a News	1450.00	30	4	10/15	MO	06:11A	30 2012MRFP141 :30 Commercial	1450.00		
				10/15	MO	06:53A	30 2012MRFP131	1450.00		
				10/16	TU	06:27A	30 2012MRFP131	1450.00		
				10/16	TU	06:57A	30 2012MRFP131	1450.00		
M-F 9a Today Show II	1040.00	31	4	10/15	MO	09:29A	30 2012MRFP131 :30 Commercial	1040.00		
				10/15	MO	09:56A	30 2012MRFP140	1040.00		
				10/16	TU	09:51A	30 2012MRFP140	1040.00		
				10/16	TU	09:59A	30 2012MRFP141	1040.00		
M-F 6p News	2250.00	32	4	10/15	MO	06:18P	30 2012MRFP141 :30 Commercial	2250.00		
				10/15	MO	06:29P	30 2012MRFP131	2250.00		
				10/16	TU	06:08P	30 2012MRFP131	2250.00		
				10/16	TU	06:23P	30 2012MRFP131	2250.00		
M-F 7p News	2000.00	33	4	10/15	MO	07:16P	30 2012MRFP131 :30 Commercial	2000.00		
				10/15	MO	07:26P	30 2012MRFP140	2000.00		
				10/16	TU	07:10P	30 2012MRFP140	2000.00		
				10/16	TU	07:23P	30 2012MRFP141	2000.00		
M-F 730p Entertainment Tonight	2000.00	34	2	10/15	MO	07:45P	30 2012MRFP141 :30 Commercial	2000.00		
				10/16	TU	07:39P	30 2012MRFP131	2000.00		
Sun 10a Meet The Press	5000.00	35	1	10/14	SU	10:59A	30 2012MRFP131 :30 Commercial	5000.00		
Sun 630p ET / 530p CT N8C Nigh	5000.00	36	1	10/14	SU	06:59P	30 2012MRFP140 :30 Commercial	5000.00		
Total Airtime Gross Spot Revenue:	122,410.00									

PERIOD COST 122,410.00

92 Total Units
ACTUAL GROSS BILLING 122,410.00
AGENCY COMMISSION 18,361.50
NET DUE 104,048.50

SUB-TOTALS Debits .00
Credits .00
TOTAL RECONCILING .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.